

Sponsorship Packages at a glance

2021 Annual Meeting

Package / Benefits	Give-Away	Social Event	Diamond	Platinum	Gold	Silver	Breaks or Lunch
Investment Required** ▶ <small>**Costs of social events are not included</small>	up to \$2,500	\$1,500 minimum	\$2,000 minimum	\$1,500 minimum	\$1,000 minimum	\$500 minimum	\$500 minimum
Availability (Number of available packages) ▶	1	1	1	0	2	0	4
In Return You Get ▼							
Vending Opportunities							
Booth in the Vendor Hall (Standard)	✓						
Invitation and complimentary registrations							
Complimentary registrations	✓	✓	✓	✓	✓	✓	✓
Quantity of complimentary registrations	2	2	3	2	1	1	1
Opportunities within Meeting Program							
Exclusive sponsor recognition at the social event on Thursday evening		✓	✓				
Sponsor recognition at lunch			✓	✓	✓	✓	
Video to be displayed during the meeting	✓	✓	✓	✓			
Length of video to be displayed during the meeting (minutes)	3	2	3	2			
Company logo displayed at all breaks and lunch	✓	✓	✓	✓	✓	✓	✓
Official Meeting Program							
Page ad in the Meeting Program	✓	✓	✓	✓	✓	✓	✓
Size of page ad in Meeting Program	full page	full page	full page	full page	half page	quarter page	quarter page
Digital Promotion							
Listing as a Sponsor with company/organization logo on official website	✓	✓	✓	✓	✓	✓	✓
Promotional Post on Twitter, LinkedIn	✓	✓	✓	✓	✓	✓	✓

SOLD OUT

Sponsorships Contact:
 Brian Plum or Scott Lee
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 🌐 www.itsmidwest.com/2021-Annual-Meeting/sponsors/

2021 Annual Meeting of ITS Midwest, Nov. 4-5th, 2021 | [In Person Event](#)

Become a Sponsor