

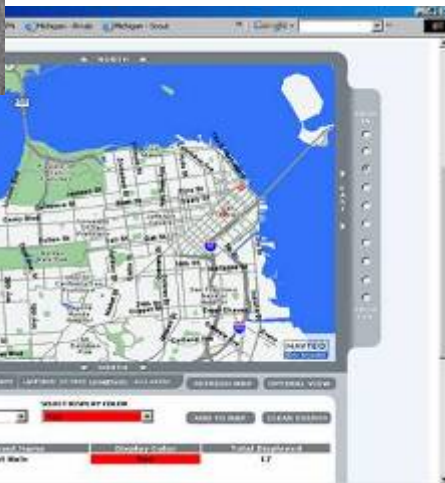
Project of the Year 2005

Map Enhanced VII for the ITS World Congress

NAVTEQ and its partners developed VII technology that was demonstrated at The 2005 ITS World Congress. The project consisted of data about real-time road incidents relayed to a central data server hosted by NAVTEQ. NAVTEQ then aggregated this data and displayed it on a digital map to allow viewers to see where these incidents had occurred. NAVTEQ also developed the 'TEQMobile' which displayed this information while driving.

NAVTEQ made a reality of what many considered theoretical or even "wish list" technologies. NAVTEQ demonstrated how an entire business model for VII could exist, from how data is communicated from one vehicle, to a central server, and then relayed to other vehicles.





Project:
Map Enhanced VII
for the ITS World
Congress
www.navteq.com

Project Lead:
NAVTEQ

Project Team:
DCX, BMW, VW
Motorola, Econolite
Infotek
San Francisco DPT
California PATH
MTC, Caltrans

